



## WHO WE ARE

With nearly 400 business executives and private practitioners from 50 countries, ICC's Commission on Intellectual Property contributes the **business voice to debates on key intellectual property issues** facing the international business community. The Commission supports and contributes to ICC's BASCAP project, an initiative uniting different sectors worldwide to fight against counterfeiting and piracy.

As a representative of international business, **ICC works closely with intergovernmental organizations** involved in intellectual property policy-making, such as the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO), as well as with other international organizations.

## FOCUS AREAS

**IP and new challenges** – Through the Commission, business works with governments and other stakeholders to develop solutions to new challenges confronting the intellectual property system and to participate in discussions on the role of intellectual property in different areas, such as the digital economy, the environment, health, development, and competition policy. ICC also plays an active role in coordinating business input in the area of access and benefit sharing in relation to genetic resources.

**Building efficient IP systems** – Business needs well-functioning and cost-effective IP systems that provide legal certainty. ICC works with policymakers to help improve IP systems in several areas, and provides input into discussions on how to make the intellectual property system more effective, efficient, economical and coherent worldwide.

**Promoting IP as a positive force for society** – The Commission produces publications and organizes events to explain the vital role of intellectual property protection in helping the economies around the world to grow. The ICC research series on innovation and IP provides policy-makers and other interested stakeholders with insights on how intellectual property is used in practice to support innovation and technology diffusion.

**Promoting IP as a tool for business** – Intellectual property is a driving force for growth in many companies and economies today, as the different types of intangible assets of a business are becoming increasingly important and valuable in relation to its tangible assets. The Commission produces publications and organizes events to help businesses better use the IP system for growth.

### CONTACT

## PUBLICATIONS AND ACTIVITIES

**The ICC Intellectual Property Roadmap** provides an overview of the key IP policy issues for business and policy makers, as well as recommendations for government and business action in each area. This popular ICC report – containing contributions from experts from around the globe and translated into several languages – is widely read by business, policy and legal professionals worldwide, both within and outside ICC's international membership.

**The ICC research series on innovation and intellectual property** explores the role played by intellectual property in innovative activity. Topics addressed include IP management in SMEs, open innovation, technology diffusion and dissemination, and trade secrets.

The Commission organizes **conferences and roundtables around the world** to stimulate discussions with policy makers and to enable businesses from different sectors and regions to exchange information and best practices on cutting edge IP issues.

## CURRENT LEADERSHIP

### Chair

David J. Koris, Of Counsel, DaVinci Partners – Switzerland (former General Counsel, Head of IP Services, Shell International)

### Vice-Chair

Ingrid Baele, Head of Offices & Operations, Philips International B.V

### Rapporteurs

Axel Braun, Head International Developments, Group Patents Global, F.Hoffmann-La Roche,  
Graham Henderson (Copyright), President and CEO, Music Canada  
Mathias Karlhuber (Patents), Equity Partner, Cohausz & Florack  
Ana de Sampaio (Trademarks), Industrial Property Attorney, J. E. Dias Costa, LDA  
Elisabeth Logeais (Designs), Partner, UGGC & Associates

### Regional ambassadors

Hao Ma (China), President, CCPIT Patent and Trademark Law Office  
Jorge Chavarro (Central and South America), Partner, Cavelier Abogados  
Ganapathy Narayanan (India), Head, Corporate IPR Group, Tata Consultancy Services

**Secretary** Daphne Yong-d'Hervé, Chief Intellectual Property Officer, ICC

## WHY BECOME A MEMBER

**Joining ICC's IP Commission provides opportunities for:**

- Accessing cutting-edge information on IP developments
- Leading and contributing to international policy development under ICC's name
- Participating in international meetings and organizations
- Meeting and learning from experiences of different sectors/organizations
- Exchanging with high level experts from different countries with diverse expertise
- Networking with professional colleagues in a prestigious group of high level experts

### INTERESTED?

See contact information or visit <http://www.iccwbo.org/about-icc/policy-commissions/intellectual-property/>